

Education

University of Applied Sciences Wuerzburg-Schweinfurt

since 10/2017 Bachelor's Program in *E-Commerce* (6th semester)
Wuerzburg, Germany [expected to graduate in 02/2021]
3.5 GPA (3% best of year)
Favorite fields of study: web programming, online marketing, shop systems

Leonhard-Wagner-Gymnasium

09/2009 – 06/2016 High School, General University Entrance Qualification (»Abitur«)
Schwabmuenchen, Germany Science oriented
Optional and voluntary subject: homepage design
urban development by installing geocaching targets

Experience

CXL Agency

since 09/2019 **Conversion Optimization Project Assistant (Internship)** at a CRO agency
Tallinn, Estonia Qualitative and quantitative research, A/B-testing

inics GmbH

04/2019 – 08/2019 **Business Analyst** at a business intelligence agency
Wuerzburg, Germany Data processing and visualization

University of Applied Sciences Wuerzburg-Schweinfurt

10/2018 – 08/2019 **Tutor** in *Web Programming*
Wuerzburg, Germany Teaching HTML, CSS and PHP for freshmen

Skills

Language

German ● ● ● ● ●
English ● ● ● ● ○
French ● ● ○ ○ ○
Italian ● ● ○ ○ ○

Programming Language

HTML ● ● ● ● ○
CSS ● ● ● ● ○
JavaScript ● ● ● ○ ○
PHP ● ● ○ ○ ○
Python ● ● ○ ○ ○

Social- and Softskills

Class and years representative
International Students Club
Singoldsandfestival (marketing-team)
Student council
Organisation and execution of school- and public events

Software

Figma ● ● ○ ○ ○
Qlik Sense ● ● ○ ○ ○
Google Data Studio ● ● ○ ○ ○
Google Analytics ● ● ● ● ○
Google Optimize ● ● ● ○ ○