

Jonas Bayer

* September 25, 1997

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Education

University of Applied Sciences Wuerzburg-Schweinfurt

since 10/2017 Bachelor's Program in *E-Commerce* (7th semester)
Wuerzburg, Germany [expected to graduate in 02/2021]

3.6 GPA (3% best of year)

Favorite fields of study: web programming, conversion optimization, shop systems

Leonhard-Wagner-Gymnasium

09/2009 – 06/2016 High School, General University Entrance Qualification (»Abitur«)
Schwabmuenchen, Germany Science oriented, 2.3 GPA

Optional and voluntary subject: homepage design

urban development by installing geocaching targets

Experience

bavajo

since 04/2020 **Freelancing**
Wehringen, Germany Website and online shop development (WooCommerce and Shopware), Analytics implementation

CXL Agency

09/2019 – 02/2020 **Conversion Optimization Project Assistant (Internship)** at a CRO agency
Tallinn, Estonia Qualitative and quantitative research, A/B-testing

inics GmbH

04/2019 – 08/2019 **Business Analyst** at a business intelligence agency
Wuerzburg, Germany Data processing and visualization with Qlik, developing extensions

University of Applied Sciences Wuerzburg-Schweinfurt

10/2018 – 08/2019 **Tutor** in *Web Programming*
Wuerzburg, Germany Teaching HTML, CSS and PHP for up to 60 freshmen

Skills

Language

German ●●●●●

English ●●●●○

Italian ●●○○○

Programming Language

HTML ●●●●○

CSS ●●●●○

JavaScript ●●●○○

PHP ●●○○○

Social- and Softskills

Class and years representative

International Students Club

Singoldsandfestival (marketing-team)

Student council

Organisation and execution of school- and public events

Software

Google Analytics ●●●●○

Google Tag Manager ●●●●○

Google Optimize ●●●○○

Google Data Studio ●●○○○

Figma ●●○○○